



13-20

sept. 2020

START ≈ 10 ▶ 13

FINISH ≈ 19 ▶ 20

PARTNERS  
VILLAGE

BASSIN SAINT-PIERRE CAEN

# NORMANDY CHANNEL RACE

11<sup>TH</sup> EDITION  
AUTUMN 2020

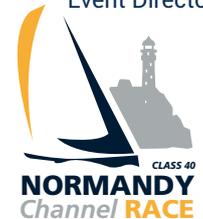
▶ The 11<sup>th</sup> edition of the NORMANDY CHANNEL RACE will take place from 10 to 20 September 2020, setting sail from and returning to Caen. Moreover, the city of Caen, the Caen La Mer urban community, the department of Calvados, the Normandy region and the CCI Caen Normandie have just pledged to commit to the event once again for the years 2021 to 2023.

This renewed trust is testament to the event's strong foothold and vitality in the region of Normandy, where it contributes to the sports activities and the entertainment on offer to the general public in the area, as well as its media influence and its notoriety, which stretches well beyond its borders thanks to the abundance of overseas competitors.

Back in its September slot, as is the case every 4 years as a result of the Class40's springtime Atlantic 'transhumance', the event will offer spectators another thrilling episode packed with competition and sport, with all the series' top teams set to be in attendance.

We'd be delighted to help you be a part of it through the vast range of opportunities presented in this brochure. ◀

**Manfred Ramsbacher,**  
Event Director



# ▶ TRACK RECORD 2019

- 01 > AINA ENFANCE ET AVENIR
- 02 > EARENDIL
- 03 > CAPE RACING YACHTS
- 04 > BEIJAFLORE
- 05 > REVES
- 06 > COLOMBRE XL
- 07 > VOGUE AVEC UN CROHN
- 08 > SOS MEDITERRANEE
- 09 > KERHIS
- 10 > EDENRED
- 11 > YODA

## RETIREMENTS

- > CRE'ACTUEL
- > ISKAREEN



# ▶ CARRÉ DES SKIPPERS



The Carré des Skippers (skippers' saloon) is open throughout the race from 10:00 to 21:00hrs.

A meeting place for the skippers and all the partner companies, the skippers' saloon provides a rather unique setting for your public relations.

## ≈ THE VENUE ≈

Opposite the competitors' boats, this space allows companies and their guests to come together with the race protagonists.





**BUDGET**

€ 1800  
ex.VAT

≈ **THE PACKAGE** ≈

- 2 official badges from the Wednesday before the race to the Sunday of the finish (6 days)
- 25 daytime invitations for clients or colleagues
- Open bar and product tasting
- Theme nights and musical entertainment
- 2 places gifted for the start aboard the passenger launch with a meal provided

# ▶ GARDENS DU PORT

This private space is reserved for companies enabling them to invite clients or colleagues, with services included. We're offering you space under canvas with a terrace, furniture and decoration. A catering service with beverages is included. Marquees can be reserved for one or several evenings according to your needs.

## ≈ THE VENUE ≈

Private spaces for 10 to 250 people, on the Bassin Saint-Pierre waterfront, right in front of the competition boats. The marquees are pitched along the length of the basin, close to Le Pavillon building. The flexible space can be adjusted for 10 to 250 people as per booking.



## ≈ THE PACKAGE ≈

- Private fitted-out marquee
- Catering services for luncheon / dinner including beverages
- 5 official badges at the Carré des Skippers saloon
- 2 spaces gifted for the start aboard the passenger launch with a meal
- Catering options (seafood platter, champagne...)

**Ménard**  
TRAITEUR  
COLOMBELLES



## BUDGET PER EVENING

- Min.10/30 people € 110 ex.VAT/pers.
- + 30 people € 90 ex.VAT/pers.
- + 100 people € 80 ex.VAT/pers.



# ▶ RACE START DAY

Meet at the partner village on Sunday 13 September and step aboard the accompanying launches to share in the race start experience with commentary provided by a sailing specialist.

Come along and follow the boats as they head out to the lock gates at the port of Ouistreham and enjoy lunch aboard the launches prior to the race start.

Having accompanied the fleet for the start of the race, return to Ouistreham where you will disembark at the pontoon in the outer harbour before being transported to Caen by bus.

## ≈ THE PACKAGE ≈

- Seafood tasting
- Space aboard one of the accompanying launches
- Commentary provided by a yachting specialist
- Lunch
- Witness the race start and the first few miles of the race



## ≈ PROGRAMME ≈

- 14:30 hrs : Reception for guests at the Partner Village
- 15:00 hrs : Departure of the first Class40 from the Bassin Saint-Pierre
- 17:00 hrs : Arrival in Ouistreham
- 19:05 hrs : Race start
- 20:00 hrs : Return of the launches with disembarkation of the VIPs and passengers on the pontoon of Ouistreham's outer harbour, before a return to Caen by bus.
- 20:30 hrs : Arrival in Caen



## BUDGET

€ 220 ex.VAT/pers.

+ 15 people € 190 ex.VAT/pers.



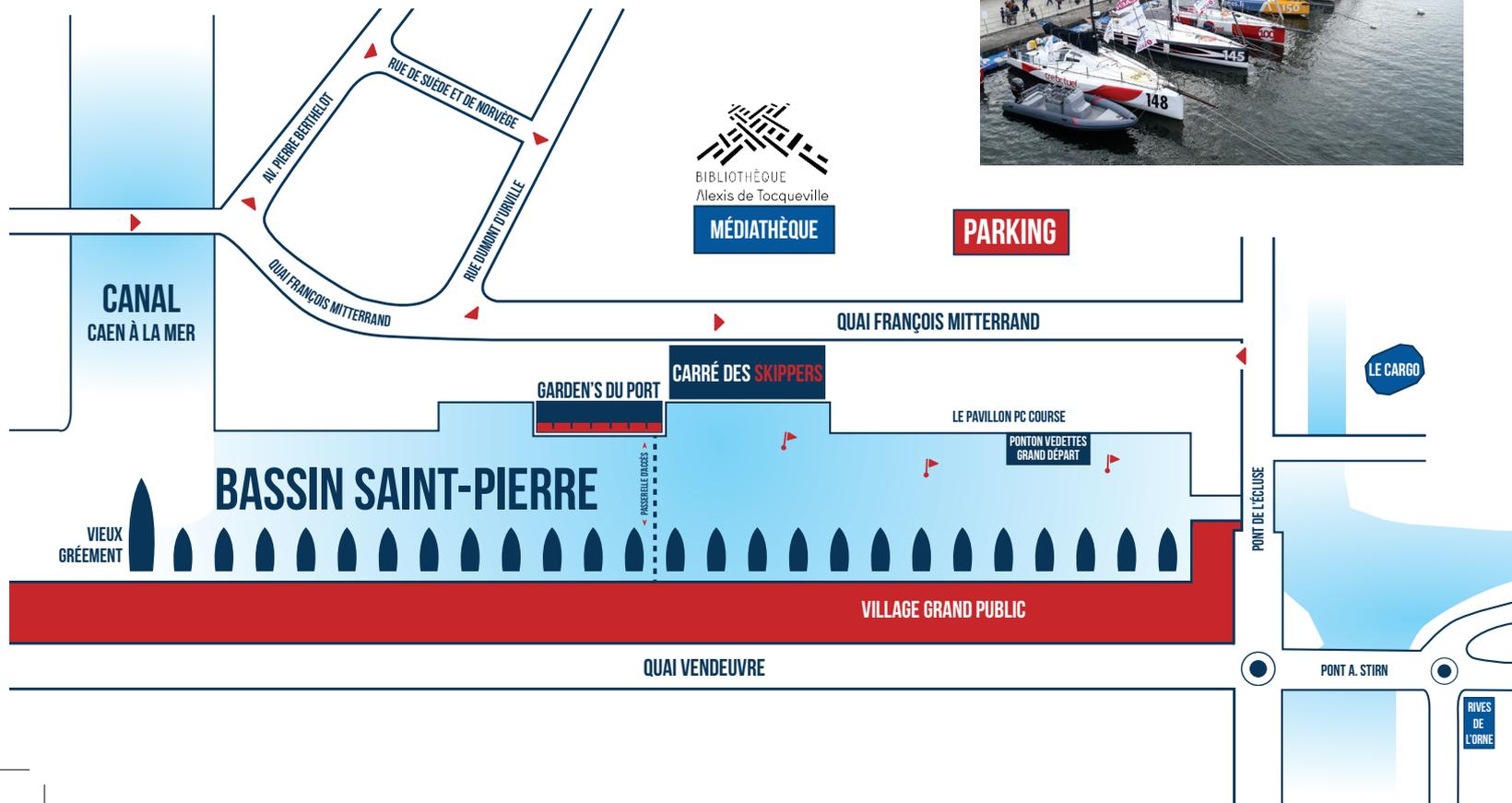
# ► SITE PLAN



BIBLIOTHÈQUE  
Alexis de Tocqueville

MÉDIATHÈQUE

PARKING



# ▶ PARTNERS

## ≈ MARITIME AND SPORTS PARTNERS ≈



## ≈ INSTITUTIONAL PARTNERS ≈

## ≈ OFFICIAL SUPPLIERS ≈



## ≈ MEDIAS PARTNERS ≈



## ≈ OFFICIAL PARTNERS ≈





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Crédit photo : Jean-Matthieu LIOT - Marie SAPIN - Audrey DOCHLER. #NCR 2019



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