



30 June  
may 06

2021  
START ≈ 27 ▶ 30 MAY  
FINISH ≈ 05 ▶ 06 JUNE

PARTNERS  
VILLAGE

BASSIN SAINT-PIERRE CAEN

# CIC NORMANDY CHANNEL RACE

12<sup>TH</sup> EDITION  
SPRING 2021



► In 2021, the CIC NORMANDY CHANNEL RACE is returning to its traditional dates by setting sail on Sunday 30 May. In the midst of the health crisis, the 2020 edition proved to be fantastic nonetheless, gathering together nearly the whole line-up with 26 teams and 52 skippers, whilst once again treating us to a thrilling week of sport with just 6' separating the first 2 boats at the finish.

Furthermore, even with a race village reduced to its simplest terms in line with the health guidelines, nearly 5,000 of the local inhabitants from Caen and Normandy took the time to come out and meet the skippers on the weekend of the start.

The scope of the TV broadcast was doubled with 2 articles aired each day for 12 days on France 3, coverage which extended across Normandy as well as the whole of Brittany. The hour-long live Facebook feed of the start was watched by some 86,000 people.

Building on its sporting legend a little more each year, the CIC NORMANDY CHANNEL RACE 2021 looks forward to hosting you dockside in the heart of the City of Caen or at sea for the race start so you can share the emotion of offshore racing with your associates and clients for an experience that is Norman through and through!

See you on the pontoons very soon ! ◀

**Manfred Ramspacher,**  
Event director



# ▶ TRACK RECORD 2020

- |                               |   |
|-------------------------------|---|
| 01 > BANQUE DU LÉMAN          | 08 > FREE DOM                             |
| 02 > CRÉDIT MUTUEL            | 09 > SEC HAYAI                            |
| 03 > REDMAN                   | 10 > KITE                                 |
| 04 > LE CHOIX<br>FUNÉRAIRE    | 11 > EVERIAL                              |
| 05 > VIRGIN MEDIA<br>BUSINESS | 12 > PRISME                               |
| 06 > ROCKALL 6                | 13 > EQUIPE VOILE<br>PARKINSON            |
| 07 > TALES II                 | 14 > UP SAILING - UNIS<br>POUR LA PLANÈTE |

## RETIREMENTS

- |                  |   |
|------------------|---|
| > YODA           | > FONDATION SEXTANT /<br>AMIRAL GESTION |
| > TALANTA        | > VOGUE AVEC UN CROHN                   |
| > MILAI          | > LAMOTTE MODULE<br>CRÉATION            |
| > OBPORTUS IV    | > (RE)VIVRE APRÈS LE<br>LYMPHOME        |
| > CONCISE 8      | > ENTRAÏDE MARINE                       |
| > GUSTAVE ROUSSY | > E.LECLERC VILLE LA GRAND              |





# ► CARRÉ DES SKIPPERS



The Carré des Skippers (skippers' saloon) is open throughout the race from 10:00 to 21:00hrs.

A meeting place for the skippers and all the partner companies, the skippers' saloon provides a rather unique setting for your public relations.

## ≈ THE VENUE ≈

Opposite the competitors' boats, this space allows companies and their guests to come together with the race protagonists.





## BUDGET

€ 1800  
ex.VAT

## ≈ THE PACKAGE ≈

- 2 official badges from the Wednesday before the race to the Sunday of the finish (6 days)
- 25 daytime invitations for clients or colleagues
- Open bar and product tasting
- Theme nights and musical entertainment
- 2 places gifted for the start aboard the passenger launch with a meal provided

# ▶ GARDEN'S DU PORT

This private space is reserved for companies enabling them to invite clients or colleagues, with services included. We're offering you space under canvas with a terrace, furniture and decoration. A catering service with beverages is included. Marquees can be reserved for one or several evenings according to your needs.

## ≈ THE VENUE ≈

Private spaces for 10 to 250 people, on the Bassin Saint-Pierre waterfront, right in front of the competition boats. The marquees are pitched along the length of the basin, close to Le Pavillon building. The flexible space can be adjusted for 10 to 250 people as per booking.





## ≈ THE PACKAGE ≈

- Private fitted-out marquee
- Catering services for luncheon / dinner including beverages
- 5 official badges at the Carré des Skippers saloon
- 2 spaces gifted for the start aboard the passenger launch with a meal
- Catering options (seafood platter, champagne...)

**Ménard**  
TRAITEUR  
COLOMBELLES



## BUDGET PER EVENING

- Min.10/30 people € 110 ex.VAT/pers.  
+ 30 people € 90 ex.VAT/pers.  
+ 100 people € 80 ex.VAT/pers.



# ▶ RACE

# START DAY



Meet at the partner village on Sunday 30 May and step aboard the accompanying launches to share in the race start experience with commentary provided by a sailing specialist.

Come along and follow the boats as they head out to the lock gates at the port of Ouistreham and enjoy lunch aboard the launches prior to the race start.

Having accompanied the fleet for the start of the race, return to Ouistreham where you will disembark at the pontoon in the outer harbour before being transported to Caen by bus.

## ≈ THE PACKAGE ≈

- Seafood tasting
- Space aboard one of the accompanying launches
- Commentary provided by a yachting specialist
- Lunch
- Witness the race start and the first few miles of the race



## ≈ PROGRAMME ≈

- **11:00 hrs** : Guest reception at the partner village
- **11:30 hrs**: Departure of the first Class40
- **12:00 hrs** > **13:00 hrs**: Departure of the passengers boat  
Lunch on board  
Crossing the Caen canal to Ouistreham
- **13:15 hrs**: Arrival at Ouistreham
- **16:00 hrs**: Start of the race
- **Around 17:30 hrs**: Disembarkation of guests at Ouistreham
- **Around 18:30 hrs**: Return to Caen



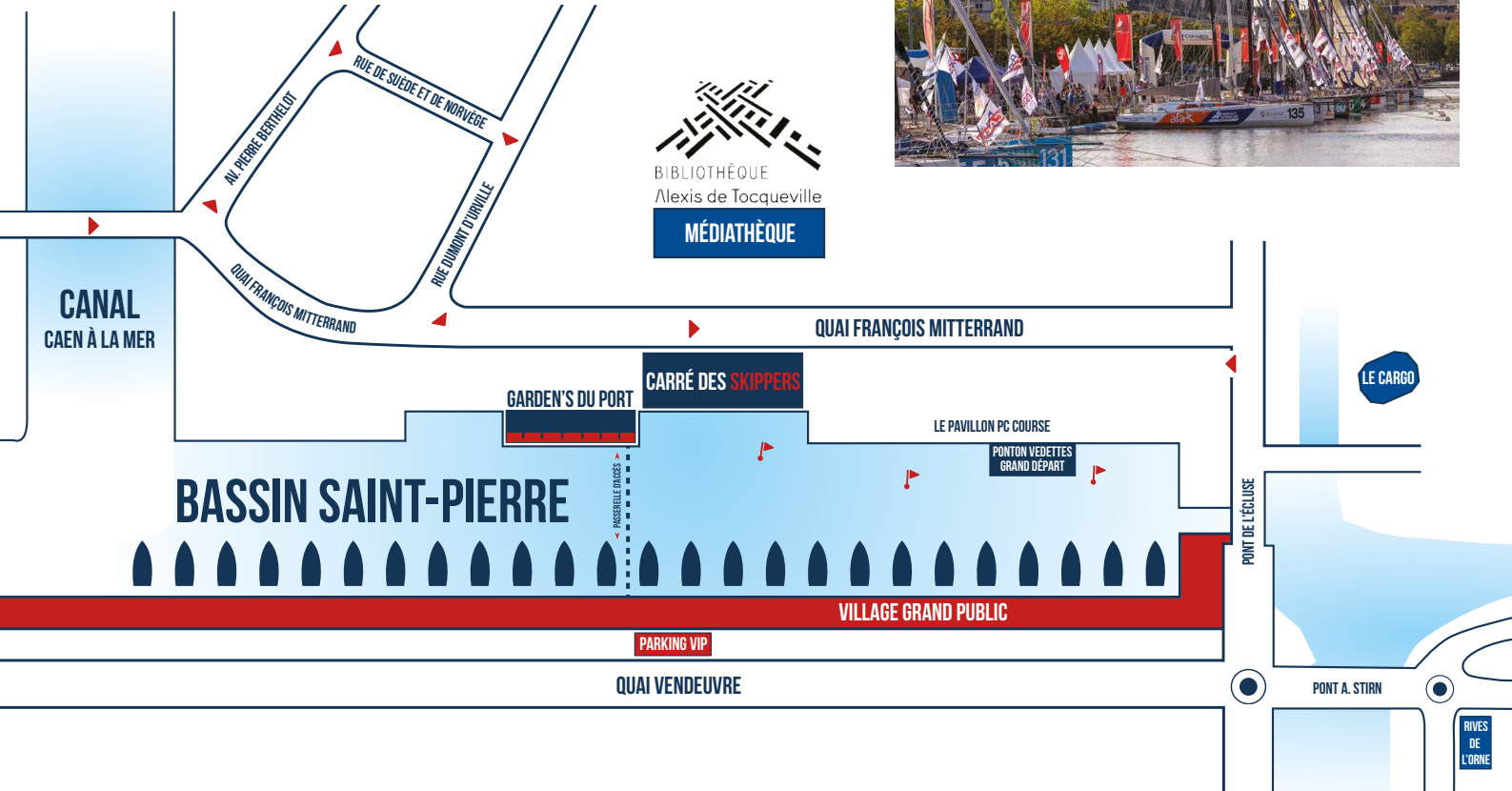
## BUDGET

€ 220 ex.VAT/pers.

+ 15 people € 190 ex.VAT/pers.



# ► SITE MAP



# ▶ PARTNERS

## ≈ TITLE PARTNER ≈

Construisons dans un monde qui bouge.



## ≈ MARITIME AND SPORTS PARTNERS ≈



## ≈ INSTITUTIONAL PARTNERS ≈

## ≈ OFFICIAL SUPPLIERS ≈



## ≈ MEDIAS PARTNERS ≈



## ≈ OFFICIAL PARTNERS ≈







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