

CIC NORMANDY CHANNEL RACE 2023

AMENDMENT#1 SAILING INSTRUCTIONS

APPENDIX 8: AUDIOVISUAL APPENDIX

The CIC NORMANDY CHANNEL RACE is developing its media coverage of the race with the implementation of several new features for the 2023 edition :

On FRANCE 3 NORMANDIE (+ FRANCE 3 HAUTS DE FRANCE for the minute) :

- **the minute CIC NCR NORMANDY CHANNEL RACE** from Wednesday, May 31st May to Monday 12th June; 13 stories of 1m30sec aired after the morning and evening news.
- **the live start** on Sunday 4th June from Caen from 10am to 10:30am and the start at sea from 2:45pm to 4pm in digital on FRANCE 3 networks (1 million listeners): commentators: Laurent Marvylle and Halvard Mabire
- **a 26 minutes live magazine** on Friday 2nd June as part of the program "Vous êtes formidables" with Anne Boétie
- a series of **4 programs** of 5minutes of the magazine "Mémoire vive" the week before the start from Monday 22nd May to Friday 25th May.

On EQUIPE TV :

- **a daily topic rebroadcast 4 times** of one minute from Saturday 3rd June to Sunday 11th June, that is to say 9 topics X 4 = 36 topics
- and 15minutes to 30minutes of images commenting on the day's results each evening in **L'ÉQUIPE DU SOIR**
- **the video of the day on the website www.lequipe.fr**

On the "STORY OF THE SEA":

- content on social networks on a daily basis via the images on board.

This important development leads us for the first time on the event to formalize the expectations that the video production (Imagine In France) and photo (Jean-Marie Liot) have towards the crews, essential actors of the coverage in addition to our own means of shooting.

1 / REQUESTS : BEFORE THE EVENT :

- sending a video image bank to IMAGINE IN FRANCE
- send a photo image bank to SIRIUS EVENTS: contact@sirius-events.com

2 / REQUESTS : DURING THE EVENT:

- 30seconds of daily images sent
- 2 photos sent per day

3/ SHOOTING RECOMMENDATIONS FOR YOUR ON-BOARD IMAGES

3.1 / BASIC TECHNICAL PRINCIPLES

Be careful with the sound. Protect the microphone from the wind

- Maximum length of the video : 1 min 30
- Minimum duration of each shot : 5 sec
 - No sudden movements with the camera
 - No zoom
 - Sequence the video well: wide shots, tight shots, interviews

3.2/ TECHNICAL SPECIFICATIONS

Format type: MP4 - H264 - H265

Internal data rate : 4Mbits/sec

Frame rate : 25fps

size: 1920*1080 (landscape)

3. 3/ EDITORIAL CONTENT

Vidéo

Set the scene with this memo : the 5 Ws

- Who (xxx on board xxx)
- What (on the Normandy Channel Race)
- When (2nd day of the race)
- Where (in the Solent)
- Why (we have 25 knots, big swell and we have just passed such boat)

- Tell us about your sports choices, your options, your technical problems, your repairs, the shipping traffic
- Give us information about your strategy, your position in the fleet
ex: film the VHF exchanges if you are in range of another competitor, the Iridium exchanges with the ground Ex: film your routings
- Give us ETAs on the crossing points, on the approach to the islands
- Tell us about the different weather systems you encounter, describe the landscape

If possible, film the maneuvers and comment on them

Tell us about the moments of respite, meals, shift changes (if double), waking up, the music you listen to, etc...

Film encounters at sea: cargo ships, dolphins, fish
Involve the crew or co-skipper.

Photo (advice Jean-Marie Liot)

In order to illustrate the press articles and the Sirius SN : concerning the technique : photograph scenes of life with your teammate (chart table, sleeping, meals, eventual repairs), selfies alone or with two. Go for the spray (from the cockpit for example with a wave on the roof). Don't hesitate to use a pole to move the GoPro (in photo mode) away from the edge. Try night scenes. If you are photographing something outside of the boat (a meeting, another competitor...) put a reference of your boat: stem, bow, cockpit. Transmit the sizes you want, (if possible, at least 2000pixels wide). And keep in your computer the pictures in full definition in order to be able to reuse them later. Don't hesitate to give us a usb key or a hard drive as soon as you arrive to copy your media. We will return it to you directly afterwards.

3. 4/ HOW TO SEND US YOUR IMAGES AND PHOTOS

-> Via WhatsApp on 06 46 36 40 02

-> Via FTP

<ftp.cluster030.hosting.ovh.net>

identifier: ffqduod-IIF14

Password : SkippersNCR2023

4 / RIGHTS

The transmission of images or photos within the framework of the event is worth transferring the rights within the framework of the media coverage of the CIC NORMANDY CHANNEL RACE 2023.

Contact Audiovisual Production

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